CONTENT

The dog that took the
world by storm…..

After taking the world by storm over much of the last decade, the **Shiba Inu has become a staple of global internet culture**, permeating all walks of life and all cultures well beyond anyone's imaginations or expectations. A breed of dog that was once almost completely wiped out is now perhaps the most recognizable 4-legged companion on the face of this planet.

While much of the orange devil's popularity can be credited to doge memes being shared ad nauseum during the Internet's early years, it is not until the year 2020 that its popularity has reached stratospheric proportions — thanks to the one and only cryptocurrency known as **Shib**.

The Shib token is a fascinating case study of Defi's immense potential bearing fruit. After minting countless millionaires, boasting a holder count approaching 1 million, and having influenced the subsequent explosion of dog coins, Shib nevertheless leaves in its wake a tsunami of naysayers, haters, and closed-minded individuals and groups and institutions that simply do not understand the power of what the Shib ecosystem has unleashed onto our world: **the value of decentralized, trustless community.** The value of bonding together with human beings spanning the world over, crossing geographical lines and disparate mindsets. The value of being able to anchor each other, together, around one cause.

Shib was, is, and will be the future of Defi. It is and will be studied in many media to come — not only for its fascinating story, but also for its influence whose ripples are still felt to this day.

The Defi space is rife with coins whose value is more or less directly proportional to the sum total of the value of the communities that back them. These communities not only make sizable 'donations' with the expectation of future profits, but they also donate their time and energy and expertise in ways that baffle many economists. All of this thanks to Shib.

While most of the more powerful and recognizable community coins have been branded under a 'dog' brand, there's been another wave of community coins that has recently taken the Defi world by storm. Led by Saitama Inu and Luffy Inu, **the 'anime' coin umbrella of projects is constantly increasing in locked value and holder count**, showing no signs of giving up, and is largely responsible for yet another explosive wave of new and budding communities.

Right now, in 2021, **the Defi world is largely represented by these two meta-communities — the OG dog community, and the new-kid-on-the-block Anime community.** Both of them exhibiting thriving signs of life and opportunity, and both of them adopting more and more users under their tutelage. Will one's existence be dwarfed by the other over time, or will they both somehow continue thriving? Reader, meet Koromaru Inu.

WHAT IS KOROMARU INU?

Koromaru is an albino Shiba Inu whose personality resembles that of the legendary Hachiko, a dog whose undying loyalty to his master continues beyond death. **Koromaru is intelligent, fierce, protective, and loyal** beyond reproach. Deep down inside we all strive to be like Koromaru, whose traits are surely sought-after in all human cultures across space and time.

Koromaru is more than just a dog. It is also a loveable character in the critically-acclaimed Persona series, as envisioned by game writer Yuichiro Tanaka.

But what is Koromaru Inu, and what does it have to do with dog or anime or gaming tokens? **Koromaru Inu is the first dog/anime/gaming coin hybrid to launch on Ethereum**. Led by a team of degens that live and breathe Defi, we believe that Koromaru Inu is the coin that will unite the three currently most prolific meta-communities in Defi.

In the short-term we are working on a suite of NFT-integrated games (one of which is an NFT card game), benefitting long-term investors and expanding our reach into budding gaming ecosystems. The card game can be most easily compared to Hearthstone in gameplay and spirit – expect an easy-to-learn yet hard-to-master game experience that leverages the power of NFTs to provide not only a unique game experience, but also unlock the potential of a user-powered economy.

While NFT gaming will be our primary focus in terms of tangible utility, in the spirit of Koromaru Inu being a dog/anime/gaming hybrid token, **the ultimate goal is**

voter is a multi-million dollar token, all working together to further and fund our common interests. Each project would pledge a portion of their revenue-generating funds (i.e. marketing wallet) to participate in the decision-making process when voting on various projects and other fund considerations (budgeting, investments, donations, giveaways, etc). Projects can include orchestrating charities, funding ambitious projects such as creating a blockchain, releasing a triple A game or Hollywood movie, getting a TV show on Netflix, etc.

Koromaru Inu aims to be a fresh take on gaming, NFTs, meme coins, DeFi protocols, DAOs, and much more.
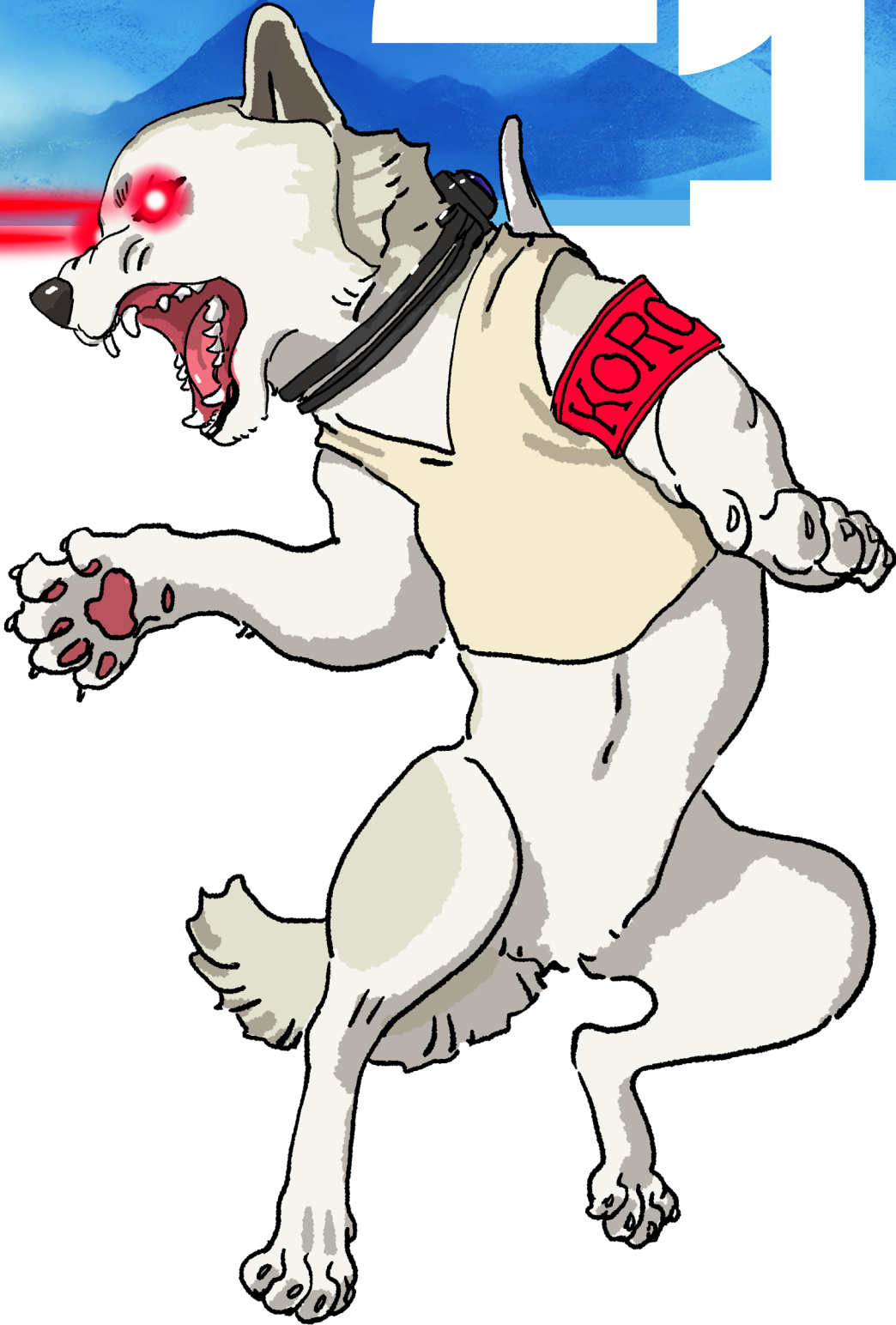
Koromaru Inu had a failed V1 launch due to a smart contract interaction that sent much of our raised funds to the netherspace. After a few hours of consternation and feelings of dismay our team hunkered down and relaunched (with the help of the community) successfully, having led an eye-popping rise from a fully diluted market capitalization of 800k, up to a parabolic 38 million in the span of a little over 48 hours. **At the time of writing, Koromaru Inu boasts over 2800 community members, 2300 holders, an ever-growing 6-figure marketing budget and a team of DeFi veterans that is poised to stay in the DeFi space for a long time**. In the span of a few days after launch we have accomplished:

◊ Got listed on CoinMarketCap, CoinGecko and Blockfolio/FTX within 24 hours of listing.

◊ Got listed on Tier 2 exchanges (Hotbit, LBank).

◊ CEO fully doxxed on camera on the first day of our project launch.

◊ Onboarded a team specialized in marketing.

◊ Onboarded a team of game design specialists.

◊ Onboarded artists to grow our database of original Koromaru assets.

◊ Certik audit of our solidity smart contract code.

◊ Getting published on mainstream finance publications.

◊ Billboard in NYC.

◊ Buybacks to stimulate healthy price action.

◊ Ran a gleam competition with cash rewards.

◊ Created a rap song with an accompanying music video. The song was posted on Spotify, Apple Music, and YouTube.

◊ Ran a profile picture-focused giveaway where members of the community changed avatars on their chosen platforms (Twitter, Telegram, Slack, Instagram).

◊ Custom meme competition.

◊ Like/retweet competitions.

◊ Created a phone wallpaper generator for the community.

◊ Empowered the community to participate in and start discussion about Koromaru in unrelated communities.

◊ Onboarded a popular Chinese influencer to expand our reach.

◊ Started non-english speaking communities (Chinese, Arabic, French).

◊ Telegram marketing through highly subscribed call channels.

◊ Twitter marketing using Crypto Twitter KOLs/influencers.

While it's true that behind every successful crypto project lies a dedicated and loyal community of followers spearheading the network effect that so many projects strive for, there is still a team leading that hypergrowth strategy to fruition. Whether it's a subset of investors that decide to pick up where the deployer left off, or a centralized team present from A to Z, the need for leadership is not to be underestimated.

LEADERSHIP
& TEAM

At Koromaru Inu, all decisions run through the core team, where we discuss strategy and execution. **Not one individual has final say** as we all have the same common goals for the project. Execution with all parties on the same page is what makes this project so unique, and is a key for success. A decentralized, hierarchically flat model of leadership is also present in the way we manage our funds, as the so-called "marketing wallet" is implemented with multisig functionality.

The team is composed of experienced crypto investors that have each clocked in countless hours into this wonderfully bullish segment of the global economy. We fill the following roles and credentials:

COREY/HACHIKO - CEO

Graduated Dean's List in Electrical Engineering specializing in Computer Systems/Programming. Spent the last 14 years Consulting within the Telecommunications/DevOps industry.
Crypto Experience: 3+ years investing/trading and assisting projects in various capacities (admin, mod, marketing)

RAF - COO

Graduated double honors in behavioral economics and software engineering specialized in A.I., did research in Graph Theory, used to be a Day Trader, worked at a top 3 investment bank.
Crypto experience: 2+ years mining ethereum, leverage trading, shitcoining, and running a DeFi shop that's raised over 2 million from VCs.

OBIE - MARKETING STRATEGIST

Young and ambitious chad in his last year of finishing his degree in economics. On a football and basketball double scholarship.
Crypto experience: 3+ years of being heavily involved in multiple $100M market cap meme tokens as a CEO and marketing strategist.

ROSS - MARKETING EXECUTIVE

Graduated double honouurs in Computer Science & Business Management, 3+ years in IT and 2+ years in the Marketing Industry.
Crypto experience: 3+ years of marketing experience for Defi and NFT projects.

TONY - CREATIVE LEAD

Has worked on multiple mid-large scale Defi projects offering high quality Graphic Art and Design services.

Crypto experience: 3+ years speculating and creating promotional material for various projects.

STEEL - BUSINESS DEVELOPMENT MANAGER

Multibillion-dollar blockchain project core library contributor and business development manager. 5+ years in development and 3+ years in senior management.

Crypto experience: 3+ years investing, including helping crypto projects raise significant VC capital.

WUT - SOLIDITY DEVELOPER AND GAME DESIGNER

Studied Game Design and Programming earning a Bachelors of Science in Game Design. Worked in the Game industry doing QA in-house for 2 years. Moved into IT management role for 6 years, working his way to a Position of VP of Sales, and Regional Operations manager. Wut started a logistics company that he owned and operated for 5 years, before selling his company in 2019.

Crypto experience: 2+ years day trading and working intimately on Defi projects.

CHAD - GAME DESIGNER AND ARTIST

Digital Artist and worked in mobile game studios over the past 8+ years. Studied Architectural Design and Graphic Design in college before getting a BA in Game Design. Vector Illustrator at TinyCo ~ Family Guy: The Quest for Stuff ("Best Mobile Game of 2014" – Mobile Excellence Awards). Vector Illustrator at Broken Bulb Studios, Miscrits: World of Adventure/Miscrits: Volcano Island. Production Artist for Shop Heroes / Shop Heroes 2.

Crypto experience: 6+ years investing and a year of working as a dev on complex Defi protocols.

OUR VISION

WHY GAMING?

The crypto segment of the world economy has been the beneficiary of parabolic growth over the last couple of years, growing at a feverish pace by any metric imaginable: user count, total value locked, investor capital flow, and optimism. While this trend does not seem to want to subside anytime soon, too many budding projects focus their marketing and growth strategies inwards: they market to the existing crypto investor, trying to stimulate capital shifts and attention towards their own project.

While this echo-chamber approach has seen success in the past, we believe that **part of our mission is onboarding as many investors from the traditional space as possible**, as there lies a truly limitless fountain of wealth and opportunity. We at Koromaru Inu believe that the **gaming segment of the greater crypto market is what will be responsible for the greatest inflow of capital into crypto** we will witness over the coming years.

Trends in game development have primed the average gamer to accept a lot of what defines crypto, microtransactions being but one example: gamers have long accepted the idea of paying for an intangible digital asset that is loosely tied to their online persona or digital account.

The gaming industry is not only one of the biggest industries in the world, **valued at or around 200 billion today**, but also the one most likely to fully adopt crypto into its core DNA. Whether that's by empowering user-led economics via NFTs, leveraging blockchain tech to validate and settle financial and non-financial transactions, or simply by boasting a huge participation overlap with crypto investors, **gaming will be the de-facto normie on-ramp for the greater cryptocurrency economy.**

WHY NFTS?

NFTs have undergone a boom over the last few years, and it is no mistake why: digitally unique assets whose ownership is doubtlessly validated and confirmed on the blockchain, whose uniqueness defines it, are what we have closest to what we are used to in the real world. Things that we own such as the clothes on our back, the phone in our pockets, the home that we live in, the data that we (supposedly) own, are all non-fungible in nature. It is no surprise that NFTs have seen the level of adoption that they have: **people get emotionally attached to the things that they own, and the medium over which they are materialized has no bearing on the strength of those emotions**. NFT investors will have no problem telling you about the emotional attachment they feel towards some NFTs that they own, just as a mother will have no problem telling you about the emotional attachment she feels towards an old family heirloom.

NFTs are here to stay, and at Koromaru Inu we plan to explore the space as much as possible.

WHY DOGS?

Dog coins have only this year **shown the power behind community-led initiatives native to crypto**, whose power comes from realizing that communities are greater than the sum of their parts. Strengthened by smart contract code, the network effect, and by leveraging the power of crowd-sourcing skills and specializations, **meme coins are still a stigmatized and grossly underappreciated piece of the crypto pie** that we plan to take advantage of.

WHY ANIME?

Anime coins have shown that it's not enough to brand yourself a 'dog coin' to get any traction in the meme coin space. **Anime coins are an evolution in the dog coin DNA**, whose inherent soul is a direct provocation and challenge to the traditional way of doing business. By using copyrighted and trademarked assets to push their agendas, and yet boasting billions of dollars in total market cap, **Anime coins have shown that a crypto project can be successful while giving a big middle finger to the traditional world**. We like that.

Anime coins are also **one of the first popular trends in crypto to combine meme power with utility**, and paving the path forward. No longer is it enough to release a coin and empower a community to stick together. No longer is it enough to fork a dex and brand it. No longer is it enough to fiddle around with the tokenomics and smart contract code and call it a dog coin. Most of these Anime coins have legitimate use cases powering their growth, and impressive business operations sustaining their successes. Koromaru Inu aims to be that and more.

KOROMARU
LABS

Koromaru Inu has ambitions that span a wide range of use cases, all of them ultimately working in tandem in a highly synergistic ecosystem of utility. This includes consumer products and services, as well as more infrastructure-related improvements that ultimately help in adding more utility to the investor and consumer, as well as enabling new revenue-generating avenues for Koromaru Inu. Below is a list of projects that we are either already focusing on, or plan to focus on in the near to longer-term future.

NFT AVATAR COLLECTION

So-called "10k NFT avatar collections" have torpedoed NFTs into the spotlight this year, catering to a need that's been bumbling under the surface for very long: **unique representations of online personas whose ownership is verifiable and persistent**. Another curious development is how users have a tendency to switch from one avatar to another one, often depending on the community that they wish to identify with at that moment in time.

At Koromaru Inu we feel that **releasing an avatar collection is a logical step to take, keeping in line with our goal of nurturing and growing our community**, and helping it immortalize its status in the annals of Defi.

"NAGASAKI SHIBAZ"

Legend has it that Koromaru had eight sons, each of which having gone his separate way across the Kingdom of Koro. Tales of treason, rivalry, jealousy, war, incest and death paint their legacies in red, yet have played a major role in shaping the world of today. Thirty-two families now roam the Kingdom of Koro, each one with their own history, defining traits, beliefs and aspirations. **Nagasaki Shibaz is a collection of 4,096 Albino Shiba Inus** living in an alternate, fantastical universe, each of which is a member of an Albino Shiba Inu family, direct descendents of the late King Koromaru.

STYLE

We have two candidate art styles that we are exploring, both of which we feel will provide the collection with a unique, high-quality, and popular flair: **high quality pixel art**, similar to the recent Cyber Kongz, Kaiju Kingz, and Boryoku Dragonz, and a riskier and unexplored art style that we call **1930's Rubber hose** (see: old-school Mickey Mouse, Felix the Cat, Betty Boop, or the recent Cuphead). We are currently in the process of shopping around for the perfect artist to put our vision to life.

TRAITS

Instead of the traditional way of building an avatar collection where a base model is randomly decorated using a list of 140-180 traits, **each randomly generated Shiba Inu will exhibit distinct body features such as different body type, body composition, facial features and skull/head structure, defining defects such as having one eye, a different shade of red for eyes, a scar, different sized teeth or snout size, different fur length and shade of white**, etc. The idea is to have each NFT be a generated member of an Albino Shiba Inu family - complete with generated name and family lineage. Differences between generated NFTs are meant to be inherent, much like DNA expressions differ from one person to the next.

FAMILIES

Families are an **integral part of the avatar collection** and give us unique opportunities to explore in the future:

Loosely segregates communities of holders into more manageable sizes, fostering tighter camaraderie among community members that share a family.

Allows us to experiment with and explore in-group and out-group dynamics (rivalries, competitions, inherent advantages and handicaps, etc.)

Gives us more flexibility in world building.

Families are implemented as such:

◊ **Families are represented as traits**, and are further manifested by having their own unique trait clases.

◊ **Each generated NFT is assigned a random family out of 32**. Given a linear distribution, we would assign around 128 NFTs per family - we can play with these weights to make some families bigger and some smaller.

◊ **Every minted NFT has a trait describing who they are a direct child of**, in addition to having a randomly generated name. During mint, an NFT is generated as a node on the currently randomly generated family tree (size depends on how many NFTs were minted for this family previously). The path leading up from the generated node to the root of the tree is understood as being that NFT's lineage. For example Nekomaru Baizuko, son of Hashimaru, son of Mataginuu, son of Shinmaru, son of Romulo Baizuko. Another previously minted NFT might be Shinmaru Baizuko, son of Romulo Baizuko. A legendary version could be 'Romulo Baizuko, descendant of King Koromaru'.

◊ A female NFT can be generated and is an orphan node on the family tree (no descending family members in family tree).

◊ **Each family has a community on Discord**, composed of NFT holders that hold an NFT assigned to that family.

◊ **Each family has a storyline** that places them in the universe - to be used in to-be-announced ways.

◊ **Family structure is meant to be taken advantage of by the project in a few ways**: competitive contests between families, family statistics page, create incentive structures for families depending on how they perform in various functions and activities, implement family functionality in future video games, and more.

UTILITY

NFT avatar collections live and die depending primarily on utility, binding a new community together. Art is also an important factor, but often ignored for its added utility: great art gives the project immense credibility and marketing potential.

In line with creating a fully-featured ecosystem of utility, we are going to be exploring ways that our NFT avatar collection can be taken advantage of. Below is a list of brainstormed ideas we will use as jump-off points for future projects - note that the **listed utility is not final**.

GAMING/METAVERSE UTILITY

Trading card game

◊   Free-to-play trading card game will be populated and played by NFT owners and non-owners.

◊   **Owners equipping one of their NFTs benefit from certain pay-to-play perks** such as starting off with already owning part of the card collection including rare and legendary cards. Other bonuses can include a slight increase in HP in adversarial combat, or other bonuses that are less likely to break fairness in battle (being able to have one extra card in hand, having access to one-time use cards and abilities, etc).

◊   **NFT collection owners are considered to be boss or champion-like adversaries in PVP combat**, and have graphical flourishes that identify them as such (golden portrait, unique intro animations, custom emotes, etc.).

◊   When NFT owners go up against each other, **family rivalries can come into play** via conferred advantages and baked in handicaps.

Metaverse P2E game

◊   **NFT represented as an anthropomorphic 3D bipedal model** in a metaverse Play-to-earn (P2E) game where users participate in lobby and PvE dungeon crawling with up to 3 other users - action-adventure online lobby P2E game (think of Diablo 2 or Phantasy Star Online).

◊   **Users go on procedurally-generated dungeon runs**, each dungeon run generating a random selection of 'boss battles' whose 3D model represents an NFT from the avatar collection. A boss battle can only be attempted by users by making on-chain wagers, which in case of failure are claimed by the NFT owner and represent passive revenue for them.

◊   Persistent world game

◊   NFTs have a location trait, each one representing part of a fictional world. These locations will be used to determine what **land NFT will be airdropped to holders** in a to-be-announced persistent world game.
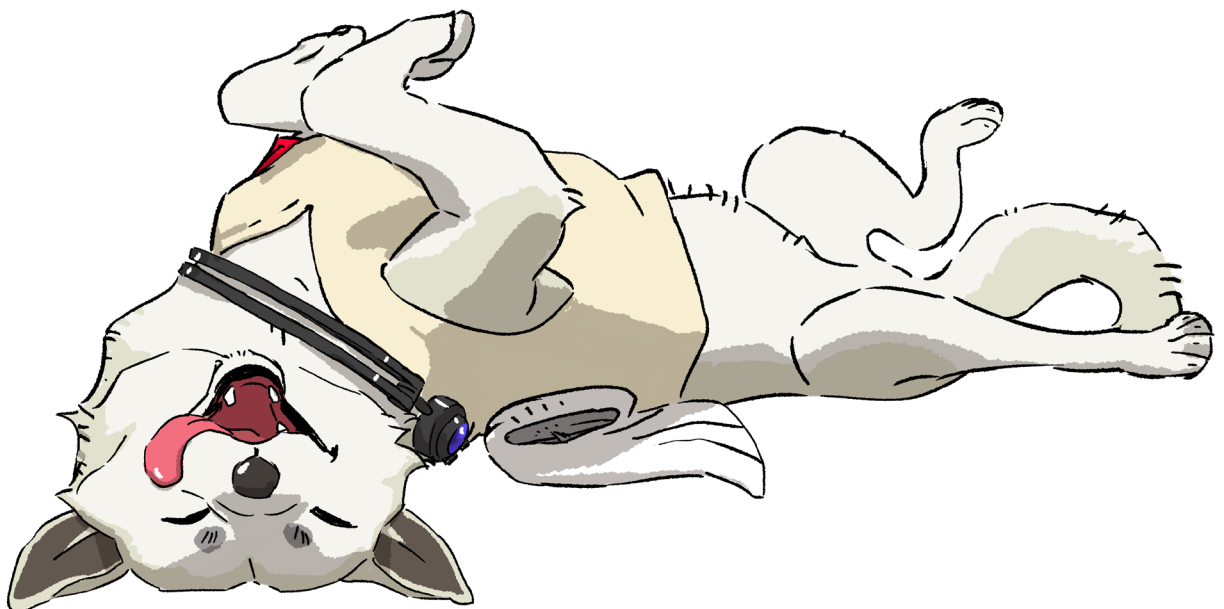
KOROMARU ECOSYSTEM UTILITY

Below are some use cases that we envision for both $KOROMARU holders and NFT holders. Nothing is set in stone as this list will constantly expand over time, but here are some utility vectors that we are going to be working on accomplishing.

NFT holders can expect to...

◊ Be part of governance for the Koromaru Inu project DAO.

◊ Be part of a private group for receiving NFT-specific alpha (whitelists, presales, inside info).

◊ Pay less tax on $KOROMARU token buys/sells/transfers.

◊ Have access to certain **on-chain utility** built under the Koromaru umbrella (multi-charts, custom dex, custom rpc, sniper bot, on-chain analysis and reports, OTC trade deals), access to crypto/NFT project consultancy services ("alpha dog perks").

$KOROMARU token holders can expect to...

◊ Get one **NFT avatar airdrop** for free (minimum amount held TBD).

◊ Be able to use $KOROMARU to **mint at a discount**.

◊ Be able to **use $KOROMARU to purchase and list on OpenSea** (tax-free).

◊ Farm rewards on partner and native farming platforms that will provide **NFT-specific utility** (aidrops, early access, etc.).

GREATER PARTNER NETWORK UTILITY - DEPENDS ON PARTNERSHIPS

◊ **Game-oriented utility in partner games** where avatar collection would be integrated.

◊ **Royalty distribution** for featuring NFTs in various media: children's books, toys, cartoon/anime series, movies, visual novels (comic books).

◊ **Preferential prices and access to presales** (similar to launchpads, without the infrastructure overhead).At a minting cost set at 0.07 ETH, or equivalent to 0.02 ETH in $KOROMARU tokens, projected revenue is:

236 ETH or $1,125,000 (price of eth: $5,000), assuming around 75% of minting is paid in eth (estimated value takes into account tax revenue generated through $KOROMARU token sales).

Note that mint price is subject to change.

INITIAL COSTS

◊ On-boarding a well-celebrated and well-connected social-media conscious NFT artist with a loyal following. Art commission and long-term partnership.

◊ $40,000 - $70,000

◊ Native minting platform development costs (web3 integration, smart contract and front-end development, minting using $KOROMARU).

◊ $5,000 - $15,000

◊ Sister community (Discord) development, expansion and maintenance.

◊ $10,000 - $20,000

◊ Marketing and promotional costs.

◊ $50,000 - $100,000

MINTING REVENUE PROJECTIONS

At a minting cost set at 0.07 ETH, or equivalent to 0.02 ETH in $KOROMARU tokens, projected revenue is:
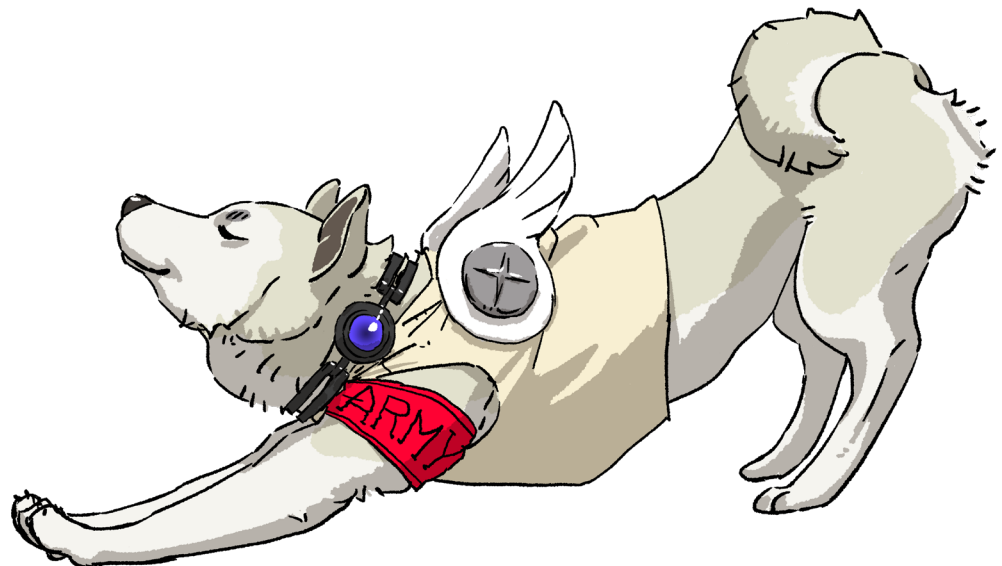
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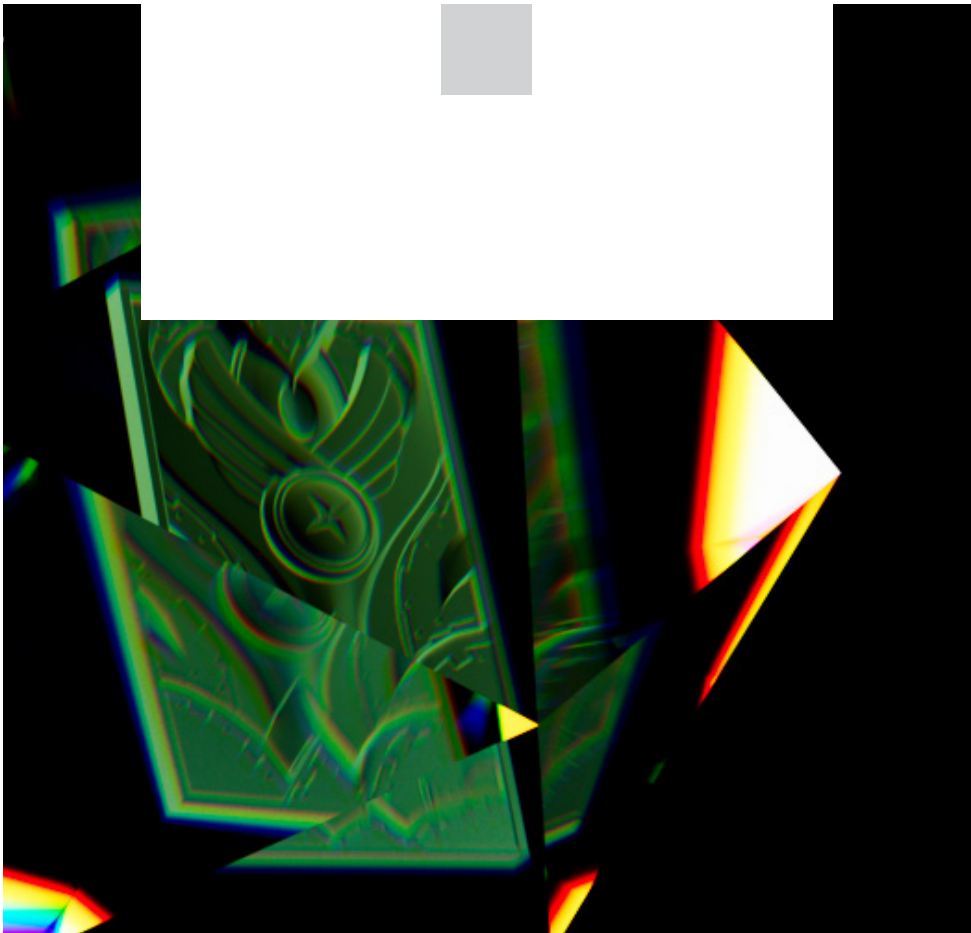Note that mint price is subject to change.

ESTIMATED DELIVERY DATES

December 2021: Art teasers, community growth and marketing
January 2022: Mint

GAMES & METAVERSE

We have on-boarded an experienced team of gaming veterans to work on a library of games (all have quit their jobs to work with us). Each game will exhibit the following qualities:

◊   Will be of **Triple A caliber**.
◊   Will grant **utility to the KOROMARU token**.
◊   Will grant **utility to holders of our upcoming NFT collection**.
◊   Will paint a fictional universe and story for Koromaru.
◊   Will be **Play-to-Earn** and be integrated with web3.0.
◊   Will have **single-player and multiplayer** components.

Our first title will be a Collectible Card Game - the below provisional information is based on discussions between team members Chad Honkler, Wut Honkler, Sirius B-Boy, and 7th7andwich.

COLLECTIBLE CARD GAME: METACOIN (WORKING TITLE)

OVERVIEW

MetaCoin is the world's first real time CCG. Built with a reliable NFT backbone, players will be able to trade, sell, and truly invest in their digital property.

No one can deny the current NFT gold rush, yet an NFT only holds value if someone wants to buy it. **MetaCoin will simply provide a fun experience, with the added value of a blockchain**.

While the competition is drowning in payment processing memes, MetaCoin will be giving players a lot more than they bargained for.

MetaCoin doesn't sell NFTs, it sells NFTs which people want.

MONETIZATION

MetaCoin will capitalize on unique collectible cosmetics as primary monetization. All key playing cards will be made available to the player as a single package (As opposed to boosters).

The starting set of cards will be available **free at launch**, with expansions purchasable in the future. In lieu of booster packs, cosmetic loot will be available on a **battle pass**. This will maximize player retention while stabilizing profit projections.

COSMETIC SYSTEM

MetaCoin's card customization system will drive NFT ownership.

Ownable NFT items can be:

1. Card Elements
    a) Alternate card art (i.e. character portrait)
    b) Particle effects
    c) Card Back
    d) Card Frame
    e) Alternate ability effects (i.e. cooldown timer skin)
2. Player Elements
    a) Player portraits
    b) Particle effects
    c) Sound packs (i.e. taunts)
    d) Emote packs (visual)
3. Arena Elements
    a) Play area skin (per player)
    b) Play area background effects (particles, parallax etc.)
    c) Silly Elements
    d) Loading bars
    e) UI element skins (i.e. buttons, fonts)
    f) Anything

While there is no limit to what can be monetized as an NFT, the focus will be on high-value items. (i.e. card art).

The battle pass model eliminates problems such as duplicate loot, and it reduces the amount of high-value assets which need to be designed every season.

The NFT backbone will lift a lot of the expensive database requirements these cosmetic systems usually require. **The blockchain is the database**.

GAMEPLAY

MetaCoin fully leverages a digital environment to deliver a CCG experience like no other - yet will feel familiar and intuitive to players. Thanks to the NFT system design can be focused 100% on creating a fun, competitive, and (mostly) skill based environment.

Real Time Card Combat

MetaCoin uses a cooldown based timer system and delivers a fast paced play field. Every action in the game has a cooldown stat, which can be modified during gameplay from various cards and events.

Money Is Everything

Literally. Your health. Your mana. The casting cost of cards. The cards attack / defense. The cost of abilities. Everything. Costs. Money. Sounds simple right?

Unstable market conditions.

The game is divided into 4 quarters. Every quarter, the market fluctuates. Pools of fiat currency remain unchanged, 20$ is 20$. Cards however, are assets- they can be worth less or more depending on marketing conditions.

Stack the deck in your favor

Plans within plans, should your plans unfold? That depends on if you play your cards right. Fortunately, you can play dirty- but so can your opponent. Decks are not shuffled at the beginning of a match.

ECOSYSTEM INTEGRATION

One of our missions as an ecosystem is for every system and application that we build under the Koromaru Inu umbrella to work with each other on as many vectors as possible. For the CCG you can expect integration with the KOROMARU token, as well as with the NFT avatar collection.

$KOROMARU x CCG

KOROMARU token holders can expect a wide range of new utility granted to our project token, which includes but is not limited to:

Using KOROMARU to purchase in-game NFT assets

Using KOROMARU to place wagers on card battles and tournaments

Burning part of the KOROMARU supply depending on various in-game activity

KOROMARU holder tiers for access to exclusive content

Earning KOROMARU for play-to-earn activities

Other than providing more utility for the KOROMARU token, marketing activities that target the gaming industry, including their range of influencers, communities, gaming channels, etc., will indirectly benefit KOROMARU holders.

NFT avatar collection x CCG

Our collection of albino dogs will be prominently featured in our card game. NFT holders can expect one or a few of the following options to be implemented:

Holding an NFT will grant the player the ability to **play as an exclusive Albino Shiba class** type, which has its own unique art style, animations, graphical flourishes, including access to different cards.

Holders will be able to **mint custom cards** (one per NFT) using a card creator app. After minting, the card will be visually represented by the NFT's avatar and feature stats and abilities that the player chose to allocate to the card. The card will be able to be purchased in-game and % sales royalty will go to the NFT holder.

In-game performance will let NFT holders 'improve' their NFT by **minting new traits** (for example, achievement badges).

NFT holders will be able to **wager NFTs** in holder-only tournaments.

NFT art will be used as **in-game avatars**.

NFT holders will benefit from tangible **game-only advantages** (without breaking game balance).

NFT & Blockchain Implementation

An **NFT backbone allows players to freely trade and sell their owned cosmetic items**. The battle pass system ensures that those items are truly one of a kind collectible. Once a season is over the only way to acquire the relevant cosmetics will be to trade or purchase from another player.
The blockchain almost entirely replaces expensive databases and customer data security concerns. Even a login account can be handled as an NFT.

Multiplayer

Multiplayer is a close second to NFT as the primary backbone of this game. The 1v1 nature of the game and ever-increasing data speeds will allow players on all devices to enjoy minimal lag on their preferred platforms.

End of life plan.

All multiplayer games come to an end one day, even the best. A few legends get kept alive on private servers but ultimately server costs will eventually overwhelm any reasonable return. This is already a big concern with non-NFT digital assets.

What happens when MetaCoin 2 is released?

This is why we have an end of life section.

Thanks to NFTs, players can feel confident that their **digital assets can be carried forward into future projects**. Even if certain assets can't be feasibly transferred into future titles, the Token can still be exchanged for a new title's items, or in-game currency.

ESTIMATED DELIVERY DATES

Full release: Q1 2022

YIELD FARMING

KOROFARM

LIQUIDITY BOOST STRATEGY

We want investors to have ample opportunity to contribute to the project's health, not just by simply buying into our token. One of the more popular and best ways to contribute is to provide liquidity, which provides a lot of price stability for current investors and secures a short term price floor.

In light of the above we are working on an initial yield farm model that will incentivize adding liquidity in the short term, and **become a model for meme coin yield farms in the long term**.

The initial yield farm will feature the following:
◊   KOROMARU/ETH pool.
◊   Rewards will be given out from the team token wallet and from tokens bought on the open market using marketing funds.
◊   High yield reward structure, roughly equivalent to:
        - 3% a day
        - 1000% APY
        - 2mil% APY (assuming daily compounding)
◊   Rewards will be given out in KOROMARU (and potentially in ETH).
◊   Rewards claim will have a 1-2 week full vesting period (cliff).
        - Because of the high yield reward structure, a cliff period will give the protocol a few weeks to grow the liquidity pool a few times over, in order to sustain a potential rewards dump.
◊   Users will be able to zap their KOROMARU or ETH into KOROMARU/ETH liquidity pairs directly on the platform, tax-free.

As mentioned above, the yield farm functionality will be built in such a way as to provide a **blueprint for other meme tokens to implement their own farms**, regardless is they are taxed tokens or not. Depending on the nature of our future partnerships, Korofarm will either be a **white-label solution that other projects can implement on their end**, or a **flexible platform on which other project farms will be able to be featured** and provide added value to KOROMARU investors.

ESTIMATED DELIVERY DATES

Fully functional yield farm: December 2021

DEGEN DAO

OUR VISION

Decentralized Autonomous Organizations (DAOs) have grown a lot in popularity in 2021. Automated tools and a crowd-sourced process of governance has enabled a lot of **flexibility when it comes to running a project**, and we at Koromaru Inu feel that there is a lot of potential in the existing Defi environment that remains untapped. Some might remember that the Safemoon project was the biggest Defi-native endeavor to **revolutionize how funding is generated for a project** - by generating a reasonable tax on transactions, and realizing that the interest in community-backed projects is ever-increasing, Safemoon and its spirit successors (including Koromaru Inu) **generate enough capital to keep funding a growth-first project**, which in turn generates more volume and hence more capital, all of it tapping into a seemingly endless supply of new investors constantly onboarding into crypto and hence, the project itself.

While having 'too much money' is a great problem to have for a young upstart, it's important to note that such funds are generated and spent in a highly centralized way: projects run their accounting and investment decisions like any other company would, by placing the decision-making process in the hands of a few. The key takeaway is that there are hundreds of such projects, each one striving to bring more attention to itself, each one spending generated funds to try and extract as much investment capital as possible from the would-be investor. Each one competing for billboards, Youtube video attention, clicks, liquidity, top-trending lists, etc. It's a dog eat dog world out there.

But what if there was a way to leverage all those taxed projects, in order to work together in a collaborative fashion that would further our common interests? **What if we could pool our funds together, all those millions, and take the world by storm?**

ENDLESS POSSIBILITIES

At Koromaru Inu, we will be **striving to bring the brilliant minds behind the most successful dog and anime coins together**, including their communities, under one umbrella in order to further the potential of the beautiful world of crypto. While a cryptocurrency is a mostly centralized entity whose supporters rally behind a common mission and/or team, we strive to be the uniting force behind all of them. Imagine a **DAO-like web of relationships whose combined communities and leaderships work together to further common interests and causes**. This could involve:

◊   Charities,

◊   Investments, such as:

    - Hiring/buying a triple A studio to build a multi-million dollar video game.

    - Hiring/buying a Hollywood studio to write and release a movie.

    - Hiring/buying a studio to create a Netflix series.

    - Funding the creation of a new blockchain, of a new DEX.

    - Funding the creation of fiat on-ramps.

    - Funding the creation of a new wallet app.

    - Funding the creation of a shitcoin-whitelisted app.

    - Commissioning the creation of expensive toys, 3D models, merchandise.

    - Buying the rights to artistic creations (such as Anime characters, cartoons, video games, etc.)

◊   Marketing activities, such as:

◊   Renting out all of Times Square for a week.

◊   Running back-to-back crypto ads at cinemas.

◊   Running extensive flash-mob operations.

◊   Dress everyone up at comic-con in costumes of our mascots.

◊   Activities, such as:

◊   Approach large platforms and negotiate package deals (listing on Robinhood, whitelist for tornado cash).

◊   Pooling together prize pools for large and ambitious competitions (not your typical gleam competition).

◊   Sponsoring big sporting events (for example UFC to promote a new app that the DAO released).

The possibilities are endless. As a first step, Koromaru Inu will be partnering with the biggest projects in Defi and asking for soft pledges to participate in what we call the Degen DAO. The idea is for every participant to pledge a portion of their so-called 'marketing wallet', to be potentially used for proposals set forth in the Degen DAO.

ESTIMATED DELIVERY DATES

Partnerships and infrastructure: Q1 2022
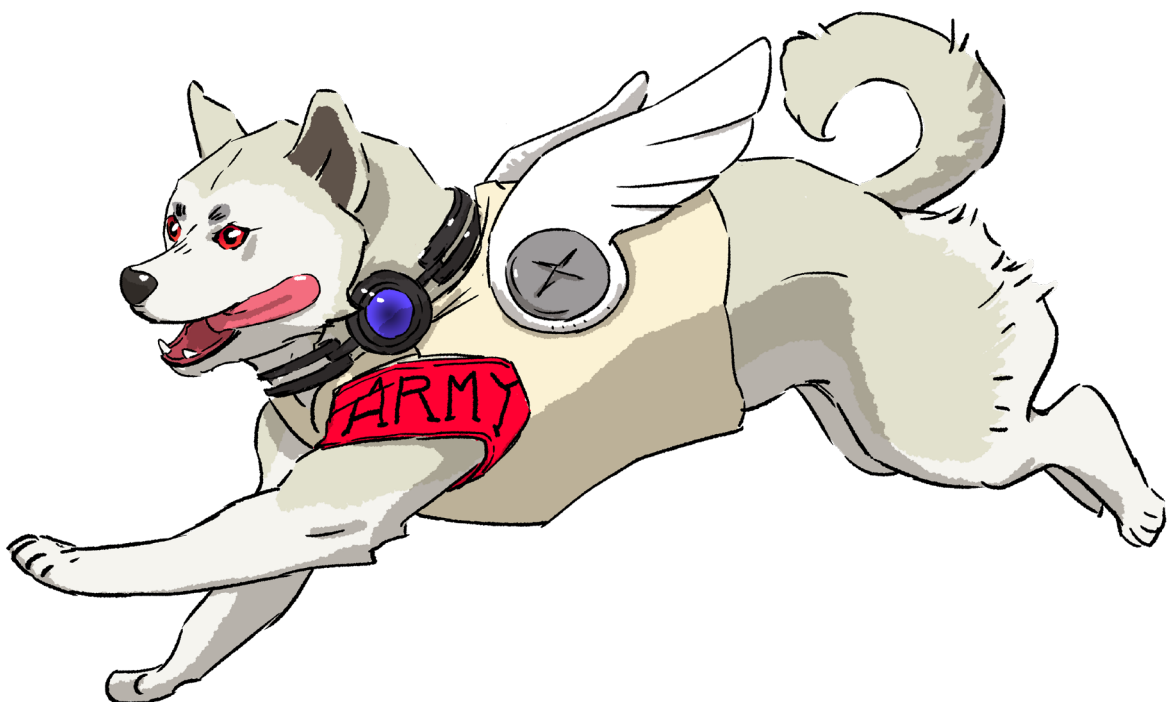
EXPERIMENTAL PROJECTS

OUR VISION

The following is a list of projects that we would like to devote time to, but are not yet focal points of our growth and expansion:

◊ **Koroswap:** marketplace for NFTs, OTC token transactions, audited smart contract forks

◊ **Korostats:** live on-chain data analysis statistics not available anywhere else (more on this some other time).

◊ **Koropay:** smart contract-based vested payment release schedule system

Investors can expect a steady stream of added value over time, including an updated whitepaper with more details for Q2-Q4 2022.

LAST WORDS

The team at Koromaru Inu is composed of some of the **brightest, most well-connected Defi-native anons (including our doxed CEO)** that have ever come together to work on a crypto project. We are not naive: we understand that our **ambitions are amazing in scope**. But rest assured that for each one of us on the team, the Koromaru Inu project, including our dedicated and growing community, gave us a once in a lifetime opportunity to create something truly special. **Enjoy the show**.

WWW.KOROMARUINU.COM

CHART
https://www.dextools.io/app/ether/pair-explorer/0xd0671e35d25d82ec6b75e3de43975c89968d1c91

CONTRACT
https://etherscan.io/token/0xd0d42005e7b3c0812b1268f0e5faf97ff2423651

DISCORD
https://discord.gg/V2WF3aRR

TELEGRAM
https://t.me/koromaruinuOfficial

COINGECKO
https://www.coingecko.com/en/coins/koromaru

COINMARKETCAP
https://coinmarketcap.com/currencies/koromaru/

CERTIK AUDIT
https://www.certik.org/projects/koromaruInu

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